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#### SmartyCam HD











#### SmartyCam HD

- Display resolution

- Lens

- Diagonal field of view

- Internal battery

- Battery charge

- Internal battery duration

- External power

- Memory

- Memory capability

- Movies format

- Accelerometer

- Usage temperatures

- Auto Power On - Auto Power Off

- Auto Start/Stop Recording

- Dimensions

- Waterproof

128x128 pixel -1.45"

Multi-element glass lens with infrared filter

Standard lens 67°, Wide-angle lens 84° Rechargeable lithium battery 1040 mAh

700 mAh 12V

Up to 60 min. acquisition

9 -15 Volt

Up to 64 Gb

1 hour recording = 2 Gb (average) H.264 -720x1280 pixel @ 30fps

Three-axial  $\pm$  5G

-20°C + 60°C

Yes, if connected to an AiM logger

87x63x48mm - Weight

250g IP65

#### SmartyCam HD GP

- Display resolution

- Lens

- Diagonal field of view

- Internal battery

- Battery charge

- Internal battery duration

- External power

- Memory

- Memory capability

- Movies format - Accelerometer

- Usage temperatures

- Auto Power On

- Auto Power Off

- Auto Start/Stop Recording

- Weight

- Waterproof

240x320 pixel -2.4"

Multi-element glass lens with infrared filter

Standard lens 67°, Wide-angle lens 84° Rechargeable lithium battery 1040 mAh

700 mAh 12V

Up to 45 min. acquisition

9-15 Volt

Up to 64 Gb

1 hour recording = 2 Gb (average) H.264 -720x1280 pixel @ 30fps

Three-axial  $\pm$  5G

-20°C + 60°C

Yes, if connected to an AiM logger

- Dimensions

Module: 111x65x27mm Bullet: Ø24mm. Length 78mm

Module+bullet+harness+ battery: 350g Module: IP65

Bullet: IP67



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SmartyCam HD





# Visual - data defined. Introducing New SmartyCam HD.



SmartyCam HD bridges the gap between high-resolution video and on-screen data in one revolutionary package designed specifically for motorsports.

From conception, our goal with SmartyCam HD was to create a truly visual data tool that would provide stunning video quality with integrated on-screen feedback to ultimately make you go faster on the racetrack. In order to do that, we went back to a clean-sheet and started from the beginning.

After all, racing deserves a better video and data solution.



## SmartyCam HD. It's video with a higher IQ.

Global Shutter HD CMOS, proprietary High Quality lenses designed for motorsport application, automatic data overlay, robust aluminum box. A waterproof design, a thoughtful feature set make for best motorsport video recorder ever made.



## and engineering mind.

SmartyCam HD embodies everything that we've learned from decades of being on and at the track.

Each component, from imaging to the body itself, was selected for its ability to provide the highest quality video and

The result is a track-ready system that is all show without sacrificing the go.

#### Video with a racing heart Tack-sharp for the track.

By selecting the latest in global shutter CMOS technology, we were able to craft a system that could not only stand up to the rigors of the racing environment, but excel in these conditions.

And just to ensure that your on-trackaction is at its clearest, we've added an all-new custom lens package.



#### Auto data overlay means you won't be overwhelmed.

SmartyCam HD allows you to quickly select from a variety of in-video overlays tailored for your type of racing.

Prefer something even more you?



The new SmartyManager software offers the freedom to choose from a vast gallery of overlay elements to create a video experience that is all your own. And with the improved LogoManager plug-in, personalizing your video has never been better.

### The difference is in the

Visualize RPM, speed, lap times, G's, throttle, brake, track position, and anything else you might want to see invideo to help you improve.







Were you actually 'flat' through turn five, or did it just feel that way? Now there's no guessing, no guestion, and no excuses.

Faster lap times are just a video away.



# SmartyCam HD. It what's on the inside that counts.

# New SmartyCam HD GP



#### Wave goodbye.

A quantum leap in video, SmartyCam HD is the first to offer a global shutter CMOS imager for motorsport applications. Traditional cameras use a rolling shutter to capture video, which causes wave and other artifacts - the result is poor video quality.

The advantage of a global shutter is that it exposes the entire image simultaneously, not one line at a time.

This means no more wave, smear, skew, or wobble...all you get is brilliantly sharp race footage.

Plus, with H.264 compression, more becomes less without sacrificing video quality.



Example of old, "wave", image



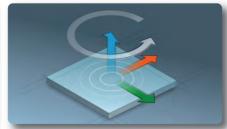
An image with the new sensor

#### One less button to forget.

SmartyCam HD uses intelligent recording logic to start and stop, so you never miss any on-track footage.

Select from a variety of smart-settings to fit your racing application. The built-in three axis accelerometer instantly and automatically brings the system to life, tells it when to start and stop, and even when to power down to conserve battery life.

And just when you thought it couldn't get any smarter! Connect your Smarty-Cam HD to an AiM data system and let the integrated CAN bus do all of the heavy-lifting, from charging and recording, to data sharing between devices. We are making it so all you have to do is drive (really fast, of course).



A well laid plan comes together.

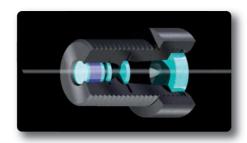
Taking SmartyCam HD a step further, our team came up with pioneering video and data stream management firmware.

Through better programming, we were able to make files smaller, which means sharing and editing your video has never been easier.

## You'll have to see it to believe it.

We came up with an exclusive sevenelement optics package so that your race footage, day or night, looks brighter and sharper than ever before.

Just to be sure your video plays back exactly the way you saw it on track, we added a hybrid infrared filter to keep clarity-robbing light out for more accurate, uniform colors.



#### Form and function.

Sporting an all-new and all-aluminum chassis with waterproof construction, SmartyCam HD is track-clad and ready for battle.

The front mounted TFT color display makes aiming and setup a breeze, while the brilliantly detailed buttons allow for navigation even by a gloved-hand.



All of the same cutting-edge technology you want from SmartyCam HD in bullet camera design.

#### New SmartyCam HD GP.

The professional on-board camera with data overlay with remote bullet-cam.

If you have a formula car, or a bike, or in every situation in which SmartyCam is not so comfortable to install, here it is

the version with remoted bullet-cam, SmartyCam HD GP.

Same video quality, same connections to Master Loggers, same features but a completely different look.

It is in black anodized aluminum, billet machined with a light, robust, and really small Bullet-Camera.



Bullet - Can

